



PRESS RELEASE: For Immediate Release

Data Innovations Celebrates 25 Year Anniversary

November 19, 2014 - SOUTH BURLINGTON, VT: Data Innovations (DI) is excited to celebrate its 25th Anniversary this month. Founded in 1989, DI has grown to be the largest middleware provider for the clinical laboratory market in the world.

Data Innovations' first customer, Brigham and Women's Hospital (Boston, MA), continues to rely on Instrument Manager, which remains a critical part of their laboratory operations.

"Over the past 25 years, the Brigham and Women's Hospital (BWH) Clinical Pathology Laboratories have leveraged Data Innovations Instrument Manager to interface over 80 instruments with our laboratory information system. This middleware and the rules engine has helped us to implement auto verification, so that we get prompt and accurate data to our clinicians, and are able to provide the best care for our BWH patients. Instrument Manager will continue to assist our operations as we migrate to a new laboratory information system vendor," Gwen Pino, BWH /Partners HealthCare Information System Teams.

Over the last two and half decades, Data Innovations has continued to grow worldwide with Instrument Manager installed in 83 countries. The company has a long history of continuous and innovative product releases and features that demonstrate a commitment and focus to the clinical laboratory market. As dynamic as the laboratory environment is, DI has continued to evolve and expand its solution offerings with the addition of Laboratory Production Manager (LPM)

in 2007, EP Evaluator® in 2009, and most recently JResultNet® based solutions in 2013. The focus at DI is to continue to provide laboratories with a broad portfolio of informatics solutions to standardize, optimize and manage their workflows, boost productivity, and drive quality.

“Behind our successful solutions are our people. We have 139 employees worldwide and we continue to add amazing employees who genuinely love what they do and provide our customers with products, solutions and services that have made us the leading middleware company. Celebrating the 25th anniversary is an exciting milestone, one which makes us proud and honored to be a part of. We have come a long way in our twenty five years and I am confident we will continue to build on that success for the years to come” said Mike Epplen, CEO of Data Innovations.

For more information about Data Innovations, go to <http://www.datainnovations.com> or contact our regional Sales & Marketing Departments below.

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About Data Innovations

Founded in 1989, Data Innovations (DI) is the world's largest, most successful clinical and blood laboratory middleware company. With a focus solely on laboratory data management, DI offers the most complete middleware system in the market to manage laboratory operations, including pre-analytical, analytical, and post-analytical sample processing and non-clinical tasks such as equipment maintenance and specimen archiving.